

Tourist & Town

the newspaper - 2022 Ad Rates

Rates in 2022 will remain unchanged, as they have for many, many years now. And again, we will offer a 15% discount to all contract advertisers who take just three or more ads in 2022. We offer additional savings for those who bundle magazine and newspaper4 for the full season. Prices are per insertion. Unless specified up front, running ads will continue to run until we are notified otherwise.

1/24 page 3.3" x 1.75"/1.625" x 3.5"	\$72 Full Color \$61.20 w discount	\$57 Black and White \$48.45 w discount
1/20 page 1.625" x 5"	\$95 Full Color \$80.75 w discount	\$80 Black and White \$69 w discount
1/12 page 3.3" x 3.5"/5" x 2.25"	\$120 Full Color \$102 w discount	\$100 Black and White \$85 w discount
1/8 page 5" x 3.5"/3.3" x 5"	\$198 Full Color \$168.30 w discount	\$168 Black and White \$142.80 w discount
1/6 page 5" x 5"	\$285 Full Color \$242.25 w discount	\$235 Black and White \$195.25 w discount
1/5 page 3.3" x 6"	\$220 Full Color \$187 w discount	\$190 Black and White \$161.50 w discount
1/4 page 5" x 7"	\$385 Full Color \$327.50 w discount	\$295 Black and White \$250.75 w discount
1/2 page 10.37" x 7"	\$686 Full Color \$580.10 w discount	\$586 Black and White \$498.10 w discount
Full Page 10.37" x 14.5"	\$1265 Full Color \$1075.25 w discount	\$1115 Black and White \$947.75 w discount

To come on board with *Tourist & Town* is to come on board with a trusted and established newspaper, one that is sincerely committed to serving local businesses by helping them succeed. We welcome back our regular advertisers for a wonderful year ahead. And to those who have not yet advertised with us, we hope you will join our T&T family.

P.O. Box 647, Kennebunkport, Maine 04046
www.touristandtown.com • publisher@touristandtown.com

Since 1958